



Shear Genius 2: Episode 4

“Do It Yourself” Insider Tips for Getting the Winning Look

Nexus® Salon Hair Care, makers of *salon-proven and genius approved* hair care products, is back as the stylists choice to win on the second season of BRAVO’s reality competition series, “Shear Genius.” Nexus Editorial Director Roy Teeluck shows that with the right products and a few simple steps anyone can achieve *genius*, just-from-the-salon-style at home.

Recap of Show

Nexus takes center stage on this week's episode as Editorial Director Roy Teeluck joined as guest judge. He kicked off the action early with a short cut challenge that truly tested the stylists' methods and skills. Clients played a game of musical chairs moving from stylist to stylist, who quickly had to pick up where the other left off, without knowing who they'd be working on when the buzzer announced time was up. Surprisingly for some, they all ended up with the client they started with, leaving little opportunity for sabotage. Meredith and Nekisa were voted the worst for playing it too safe, but Dee and Daniel were Roy's favorites. Dee's perfect planning made her the winner.

The next morning, the stylists were back in front of Roy for the Nexus Salon Look Challenge. Perhaps the most useful test of the stylists' skills in the competition so far, each contestant had to give their client a look that she could easily duplicate on her own. No hairstyle is successful when you leave the salon if you can't recreate the look at home. Nexus aims to make that easy by offering salon-quality products and simple styling tips. Halfway through the cutting in the elimination challenge, the stylists were told the judging would take place the following day when the clients returned to recreate their new dos – with no help from the stylists. The stylists tutored their clients on how to achieve salon-beautiful hair at home by showing them the right Nexus products for their hair type and style and easy methods to duplicate their new look on their own. Glenn, Dee and Nicole won over Roy and the judges with flattering looks that took their clients less than ten minutes to create, with Glenn's youthful look coming out on top. Her winning look will appear in a Nexus advertorial in *Allure* magazine, especially exciting for Glenn who had never had her work published before. Charlie, Meredith and Nekisa's work was not up to par this week, and Meredith was sent home. She blamed America's mass aversion to curly hair.

Last night's episode also kicked off the Nexus Hairdo How-To contest, where Nexus lets fans of the show in on the styling action. If you think you have what it takes to be a part of the competition, log on to show us your best four-step hairdo through pictures or video and you could win a chance to join Roy and the "Shear Genius" cast to view the finale episode in NYC. The winning entry will be posted on Nexus.com. To enter and for full contest details, go to Nexus.com

This week’s “how to get the look” from Roy



The best salon hairstyles are the ones that you can recreate in the convenience of your own home! Make sure you tell your stylist your daily hair routine before committing to a new look. This extra information will help you and your stylist find your perfect style.

- Shampoo and condition with volumizing products that will provide extra body and won't weigh down hair when styling. Try **Nexus Diametress** and **Nexus Sublime Volume**.
- For added lift, mist a root boosting product, like **Nexus Root Exxtend**, onto damp hair.
- Divide hair into small sections and blow-dry using a large, round brush.
- To help set your style, spray entire head with a light-hold hairspray, such as **Nexus Comb Thru**.
- Finish your look with a light misting of **Nexus Maxxishine** to add shine and help control flyaways.

For more from Roy Teeluck and to learn about "Shear Genius Season 2," visit www.nexus.com

Tune in to see **Nexus** and Roy Teeluck on Wednesdays at 10 p.m. EST on BRAVO.

Nexus is available at salons and retail outlets nationwide. For digital images, product samples or to speak with Roy Teeluck please contact:

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